

Showcase for excellence

As well as bringing Bollywood to Manchester, the BCLA is offering CET and new contact lens developments aplenty

Visitors to the British Contact Lens Association's 35th Clinical Conference and Exhibition 2011 will be able to choose from workshops and clinical presentations worth a grand total of 51.5 CET points.

The event, at the newly refurbished Manchester Central Convention Complex (pictured right) from May 26-29, offers 34.5 contact lens, 13 general and four therapeutics CET points under the theme 'Learn Today – Practice Tomorrow'. The focus is on education for all and lectures run throughout the conference's four days, with most sessions either dual or triple track. Four clinical presentations and six workshops will run concurrently with the lectures on the Thursday and Friday.

Clinical presentations will cover contact lens compliance, orthokeratology troubleshooting, how to analyse scientific papers, and primary care UVR prescribing.

Delegates can also choose from six workshops on essential clinical techniques and new products, each approved for three CET points.

In addition to the educational benefits of visiting Manchester, there is a Gala dinner with a Bollywood theme.

Delegates and non-delegates alike can also visit the BCLA exhibition, which is free-of-charge and features over 40 exhibitors. There are many familiar faces as well as some new exhibitors to visit over the three days of the show – May 27-29.

EXHIBITION STAND GUIDE

Abbott Medical Optics (AMO UK) 6

The focus of AMO is to provide a full range of advanced refractive technologies and support to help eye care professionals deliver optimal vision to their patients. The company's corneal products serve patients who wear contact lenses or experience dry



feeling eyes. AMO, a Gold Sponsor of the conference will be featuring its next generation multipurpose disinfecting solution brand Complete RevitaLens along with blink eye drops.

Alcon 16

Alcon is supporting the BCLA with Platinum Sponsorship and will showcase new product innovations. Chris Miller, Alcon business unit manager says: 'We are very excited to be launching our latest product offerings from Opti-Free and Systane. The team will be on hand to provide customers with one-to-one demonstrations and share the latest information on our new contact lens solution and dry eye products. Alcon invites you to join it for its Platinum Sponsor's Presentation on Thursday at 12.30pm in the Exchange Auditorium, and its Platinum Sponsor's Showcase on Saturday at 11am in the Exchange

Hall where you can learn more about the science behind these new products.'

Altacor 51

Altacor is promoting the Clinitas range – a new dry eye line to increase, stabilise, restore and soothe the tear film. Clinitas Hydrate is a liquid carbomer gel that boosts the aqueous layer, providing rapid and sustained lubrication of the entire eye surface. Clinitas Soothe is a natural, preservative-free, 0.4 per cent Hyaluronic acid unit-dose liquid that augments the aqueous and mucin layers, delivering long-term residency on eye. Lastly, Clinitas Ultra 3 is a lipid formulation that targets all three tear layers, hydrating the aqueous layer, stabilising the mucin layer, and delaying tear evaporation by restoring the critical lipid layer.

Bausch+Lomb 85

With over 150 years' heritage of improving vision, Gold Sponsor Bausch+Lomb aims to protect and enhance the gift of sight for people around the world by providing products designed to meet customer and consumer needs. Recent innovations include Biotrue multi-purpose solution, which provides disinfection, three bio-inspired innovations (pH balanced to match healthy tears, utilises hyaluronan and keeps certain beneficial tear proteins active) and helps keep lenses moist for up to 20 hours; and PureVision2 with High Definition Optics, a comfortable



Eye drops from Abbott Medical Optics



and healthy lens option, designed to reduce spherical aberration, which can result in halos and glare. This thin, monthly lens offers crisp, clear vision, even in low-light situations. To find out about these innovations and try the new lenses, visit the B+L stand, where you can also pick up a sample of Biotrue.

BiB Ophthalmic Instruments 45

BiB Instruments will exhibit additions to the Righton range of digital slit lamps. The Righton NS2-D features live and still image capture facilities, along with durable build and precision optics. The Retinomax K Plus-3 series hand-held auto-refractor and keratometer will be shown for the first time. With 12 new features the K Plus-3 series offers greater mobility, stability and accuracy. Along with the Medmont E300 Corneal Topographer, BiB will demonstrate the new Oculus Park 1, a three-in-one auto-refractometer, keratometer and non-contact pachymeter.

Birmingham Optical Group 10-12

Birmingham Optical Group – UK and Ireland distributor of Nidek and Oculus, and a principal supplier of instruments and machines to the ophthalmic profession – looks forward to discussing its new technologies. The company will feature new technology for anterior imaging solutions, advancements in pre-screening and a new link from the Nidek RT 5100 Auto-Phoropter to the Test Chart 2000; a new Oculus Keratograph and the Nidek range of retinal diagnostic equipment including the Nidek RS-3000 OCT with anterior segment and normative database.

Cantor & Nissel 49 & 61

Specialist contact lens laboratory Cantor & Nissel concentrates on the production of hand-painted soft (delegates are invited to its workshop on Saturday May 28 at 5pm) and rigid lenses for prosthetic application and for special effects. It also produces artificial eyes and scleral shells, and complex lenses for toric, presbyopic and keratoconic application and with reverse geometry. All lenses are made to individual order. The company produces the ChromaGen range of coloured contact and spectacle lenses for the management of colour vision deficiency and ASD (dyslexia). It also offers lathe-cut soft and rigid lenses together with moulded lenses for planned replacement.

Carl Zeiss 76

Carl Zeiss has developments for the ECP looking to differentiate and provide high-level patient care. Cirrus 400 is described as a fast, accurate and repeatable OCT for retinal imaging, optic nerve head and retinal nerve fibre layer (RNFL) thickness assessment with GPA Analysis and anterior segment imaging. Ergonomically designed, the Cirrus 400 is priced competitively with the optometrist in mind. Also on show will be image capture/analysis with the VisuCam 200 for measuring macular pigment density. Forum is a new product from Zeiss linking data management of patient images for all ophthalmic systems using the DICOM standard with that of electronic patient records.

CECOP 58

CECOP, an international optical group specialising in serving independent opticians has been chosen by over 2,100 opticians worldwide who believe in a new concept based on the freedom and autonomy of its associates. Being a part of CECOP means choosing to purchase under better conditions. This leads to improved sales results by getting immediate access to discounts with well-known optical suppliers. CECOP offers customised marketing and communication services for each associate, with no obligation to purchase, and freedom to join and withdraw from the group at anytime.

CIBA Vision 34

CIBA Vision is passionate about the

difference contact lenses can make to patients' lives and the vital role they can play in the growth of eye care practices. Delegates can learn more about the latest developments across research, education and products from CIBA. The Thursday May 26 (1pm) 60-minute Patron's Showcase and lunch is entitled 'Change patients' lives and grow your practice'. Drs Tim Giles, Inma Perez and Cameron Hudson will review the latest research, business initiatives and educational offerings from CIBA that will help practitioners grow their practices and better meet their patients' needs. All delegates are welcome. On Friday at 2.15pm, the 30-minute Patron's Presentation covers 'What matters in contact lens wear? – The importance of the tear film'. Professor James Wolffsohn will discuss the impact of contact lenses on the tear film, and the role the pre-lens tear film plays in patient comfort and clarity of vision. He will highlight the interaction of the lens surface and discuss the prerequisites for successful contact lens wear. Recent developments in assessing the pre-lens tear film in the laboratory and practice will be discussed.

CooperVision 38

CooperVision, a Platinum Sponsor, will provide delegates with the opportunity to see its new brand visuals and find out about the exercise behind this. The company's new promise, 'A refreshing perspective', is influenced by the fact that no two eyes, no two patients and no two days are ever the same. CooperVision aims to help customers run and grow a successful business, and to keep practitioners and wearers happy with its lenses. The exhibition stand will invite delegates to follow 'Malcolm' through his journey of life, from childhood to his older years, as well as learn more about the company's range of products. Sales and professional relations staff will be on hand and there is also an on-stand smoothie bar.

David Thomas Contact Lenses/ Menicon 1

DTCL will celebrate the 60th anniversary of Menicon Japan, which was founded by Kyoichi Tanaka in 1951, and will feature PremiO silicone hydrogel two-weekly lenses, the MeniCare Plus, Progent and Spray & Clean lens care products for GP lenses. The Rose K2 NC nipple cone, a new addition to the Rose K family of lenses will be launched at the BCLA. For custom-made silicone hydrogel



Motivational speaker Frank Dick will address the Patron's Event on Friday night



lenses, IQ Eye lenses are now available in a wide range of parameters for sphere and toric designs. A full range of presbyopic designs in both GP and soft lens materials is also offered by DTCL which invites visitors to celebrate Menicon's 60 years of contact lens manufacturing with a glass of Champagne.

Elsevier Health 74

Elsevier Health delivers education, reference information and decision support tools to medical students and medical professionals. Visit the Elsevier stand for a chat.

Fight for Sight

Fight for Sight is dedicated to funding world-class research into the prevention and treatment of blindness and eye disease. The charity raises funds to support medical research into a wide range of eye conditions, including macular degeneration, glaucoma, cataract, diabetic retinopathy and childhood blindness. Over 55 projects are currently being funded at universities and hospitals across the UK.

Grafton Optical 25

Grafton Optical will display the latest OCT Technology from Optovue for optometrists, the 3D 'iVue' offering Retinal, Glaucoma and Cornea modules which can be linked into the Ocuco software. View the compact new fundus camera available with Eyescape software. Also on display will be the new Reichert 7, auto align tonometer and its range of applanation tonometers, as well as the Pachmate pachymeter, at a special BCLA package price. From the Shin Nippon range is a new autorefractor head with LCD chart, which can be linked to the autorefractor/keratometer and autolensmeter. A high-spec photo slit lamp along with the cornea topographer CT1000 will also be on display.

Haag-Streit UK 77

Haag-Streit UK is showcasing the new, fully automated DRS non-mydratric retinal imaging camera. This system comprises an integrated capture camera, PC with touch screen operation and hard drive and has a special BCLA price of £8,995. See the Heidelberg Spectralis OCT, which offers eye tracking, noise reduction and progression analysis. High-resolution, fast scans and greater clarity with greyscale images ensure you see more than just colourful



The retinal imaging camera from Haag-Streit

pictures with this OCT system. Also displayed is the new Perkins Mk3 hand-held tonometer, with improved ergonomic design, longer lasting battery and LED illumination.

Jack Allen Contact Lenses 64

Once again Bill and Kim Wilson will attend to discuss the Jack Allen Contact Lenses range of products. The wide variety of lens designs and materials available from the company includes the speciality lenses – Preslux Multifocal, S-Lim, Profile, Aspheri and Mini Scleral. They will also be happy to discuss the Equals range, a possible answer for patients whose lenses are no longer available from the original manufacturer. In addition they will be happy to explain their frequent replacement plan for gas-permeable lenses.

Johnson & Johnson Vision Care 48

'The Difference is Clear' this year with Johnson & Johnson Vision Care. Delegates can learn more about a new study by Dr Philip Morgan showing that 1 Day Acuvue TruEye is as healthy as no lens wear at the

Patron's Presentation, on Saturday May 28 (12.50 to 1.20pm) in the Exchange Auditorium. The study will also feature on the J&J stand with an interactive digital wall highlighting the findings and showcasing the four dimensions of eye health available with the 1 Day Acuvue TruEye lens. Delegates are also invited to come and 'Get a clear advantage' as J&J hosts the annual BCLA Patron's Event on the Friday night featuring a motivational talk by speaker Frank Dick. This year's Patron's Showcase titled 'Clear your view: Insights and answers for astigmats' will provide practitioners with recent insights into the potential barriers from both the patient's and practitioner's perspective. The Acuvue Lounge will also be back, offering delegates refreshments and a space to think.

The Keratoconus Group

Exhibiting as BCLA Charity of the Year, The Keratoconus Group provides information and support to those with keratoconus and their families in the UK. Its literature includes an information booklet about the condition, explanatory leaflets for education staff and employers, DVDs of the national conferences that are held every two years, and regular newsletters. The group's website includes a list of UK optometrists fitting lenses for keratoconus.

Macuvision Europe 56

MacuShield is a formulation of macular pigment carotenoids consisting of Lutein, Zeaxanthin and Meso-Zeaxanthin (meso-z). A growing body of evidence indicates that a lack of this macular pigment in the eye increases an individual's risk for developing AMD, and that appropriate supplements reduce one's risk of this condition. Recent clinical trials have shown Meso-zeaxanthin significantly increases central macular pigment in patients with AMD (MOST study). Also, Meso-zeaxanthin, lutein and zeaxanthin collectively are the strongest antioxidants in the retina and macular pigment augmentation following carotenoid supplementation improves visual performance, eg contrast sensitivity and experience, by reducing the effects of glare (Compass trial).

mark'envovy 52-53

Mark'envovy specialises in the design, manufacture and sales of monthly and tailor-made disposable



Contact lenses from mark'envovy



toric and multifocal contact lenses, with the objective of helping ECPs successfully achieve optimum vision and comfort for their customers, with precision and speed, by using advanced technology, giving personalised support and operating an efficient organisation that guarantees quality in products and services. The company added that the monthly SiH multifocal toric lens saphir Rx, available to any parameter, enables practitioners to fit all presbyopic patients, including those with astigmatism.

Maui Jim UK 30

Maui Jim will share the latest styles from its 2011 range with existing and new customers alike. Those not yet familiar with the company can experience Maui Jim lenses first hand and find out about the premium lenses in both plano and Rx. Alongside the latest collection of frames and demonstrations of freeform lens technology, Maui Jim will also have the latest branded point of sale and dispensing tools that all contribute to driving sales.

medeuronet UK 73

The TearLab Osmolarity System is an objective and quantitative test for diagnosing and managing dry eye patients. It analyses only 50nL of tear film to provide an instant, accurate reading. The high-tech TearLab Osmolarity Test improves identification of good/poor contact lens or refractive surgery patients, reducing drop-out rates or post-surgery complications. Furthermore, dry eye treatment programmes and products, the response to which can accurately be tracked over time, provide an additional revenue stream.

No7 Contact Lenses 17-19

No7, distributor of SynergEyes, the hybrid contact lens technology, introduces Duette, an RGP centre/SiH periphery contact lens. Ideal for patients with astigmatism, current soft toric lens wearers, and patients demanding optimised vision, the lens corrects up to 6.00D of cylinder. Come and take the Duette – 'Fit in 5' challenge. So Clear, the large diameter contact lens will be back, alongside new Quasar HD with aberration-controlled optics making its debut. Lenses For Life; a new lens replacement plan, enabling practitioners to purchase RGP lenses via 12-monthly instalments



The Nidek RS-3000 comes with a normative database

will preview. EyeDream, No7's re-branded OrthoK consumer resource kit, will be showcased.

Ocuco 54

Ocuco has over 1,000 independent UK opticians using its practice management software (PMS). Ocuco focuses on the paperless practice concept with its software linking to all your clinical equipment, integrating data within the patient record for future review in one centralised location. Acuitas PMS integrates the full patient journey and is designed to be highly configurable, flexible and easy to use. Acuitas has a comprehensive Direct Debit module with a collection facility available for those without an originator number and has a powerful business intelligence engine to help you manage your practice. Ocuco has recently released Focus 2 with integrated modules, improved features within each module and more robust database architecture. Innovations is a leading edge, flexible software system, which helps labs run more efficiently. It receives 'orders' directly from the Acuitas PMS, prints a work ticket, selects the appropriate lens from your semi-finished or finished range and interfaces with your edging/surfacing equipment.

Optical Resources 78

Optical Resources, supplier of own-brand disposable lenses from I-See Vision Technologies, will launch a new disposable silicone hydrogel lens called Qdos Air. Qdos Air lenses will be available in daily and monthly packs. Also on show will be the Class 1 UV blocking range of Qdos UV Daily, and Monthly lenses with

moisture release, offering all-day comfort. Optical Resources also offers lens manufacturers analysis and testing for all physicochemical and mechanical properties of contact lenses to ISO and ANSI standards. It also develops research and development partnerships in the industry.

Optimed 28-29

Optimed will demonstrate its latest version of the CAPTIV8 patient communication service that uses state-of-the-art 3D animations. The software technology is compatible with any PC, Mac and now the iPad. CAPTIV8's online marketing feature empowers patients to recommend your practice to friends and family by sharing 3D animations online. An online KPI dashboard provides real-time information on how many patients are recommending your practice. Available in 10 languages (captions and voiceover), i-Vue is content-driven digital signage, so that single or multiple outlet promotions can be updated with a single click from anywhere using synchronised 3D animations. Dynamic animations can be added to your existing website with ANIM8.

Optisoft 20

Streamline your business management processes, improve patient communication and enhance profitability with the latest version of Optisoft Practice Management Software – chosen by more than 1,000 independent UK practices. The latest innovations being demonstrated at BCLA include appointments via email/SMS, electronic GOS forms, paperless records on the iPad, online dispensing, internet ordering, remote recall and marketing. Learn how this flexible, comprehensive and easy to use modular software integrates the full patient journey. It is designed to help you to deliver a smooth and efficient service, enhance patient satisfaction and make more profit as a result. The system is backed up by experience and support from Optisoft.

Optix Software 42 and 47

Ensuring long-term patient commitment by using Direct Debiting, via Optix Software, will be the company's focus at the BCLA. 'You do not need to speak to your bank or do anything other than sell the benefits to patients. We meet all bank regulations and are licensed to collect payments on behalf of our users. Get real-time information on



payments and product usage, with rejections handled electronically: the only paper is the Direct Debit agreement you give to your patient,' said Andrew Harrison, Optix financial director. He added that customer service would improve and staff time decrease, concluding that DDs were not just for contact lenses, but spectacle sales would increase if DD payment was offered, which could be handled by Optix.

Optometry Giving Sight

In 2003 Optometry Giving Sight was founded by the World Council of Optometry (WCO), the International Centre for Eyecare Education (ICEE) and the International Agency for the Prevention of Blindness (IAPB) to mobilise resources from the global optometric community to help eliminate refractive error blindness and low vision. First launched in the UK in 2003, OGS now has subsidiaries in Australia, the Netherlands, the US, Canada, Italy, Norway, Singapore and Ireland. OGS is the only global fundraising initiative that specifically targets the prevention of blindness and impaired vision due to uncorrected refractive error – simply the need for an eye exam and a pair of glasses. Having disbursed \$4m to date, this has translated to the funding of programmes in 16 countries and screening 4m people.

Optometry Today Bookshop/ Ten Alps Creative 44

OT Bookshop has a bundle of specialist contact lens books – for £169 you can buy Nathan Efron's *Contact Lens Practice*, *Contact Lens*

Complications as well as Andrew Gasson's *Contact Lens Manual*, an essential pack for those working in the contact lens field. If you have just started up your own practice or are in the process of doing so then invest in *A Guide to Building A Successful Practice, Upfront and Business Aspects Of Optometry* will be included for £95. Jack Kanski's *Clinical Ophthalmology: A Systematic Approach* 7th Edition will be available for £127.50. Six copies are offered for £750, saving £239. AOP members receive a 10 per cent discount on all OT Bookshop titles, increasing to 15 per cent for students.

Optos 35-36

Optos is launching the new 200Dx ultra widefield retinal imaging device, the latest technology behind the optomap retinal exam. The 200Dx captures up to 200° of the retina in one image without mydriasis and is an upgrade to the P200. Images are crisper and brighter, with improved visualisation of the RNFL and small vessel/macular detail helping in disease detection/management. Optos also now offers Smart Charts and Perimeters. The company is offering flexible pricing options which can be tailored to customers' needs.

Professional Financial Services 31

Professional Financial Services has over 20 years of experience of providing leasing, purchase and loan facilities for practice needs – OCT, imaging and consulting room equipment, shopfit, computers and cars as well as other practice expenditure. 2011 is an important

year. With VAT now at 20 per cent, De Minimis is under pressure. The Annual Investment Allowance is also in its last year. With many practices opting for OCT, sophisticated screening and shopfitting to stay ahead, the right funding decision can be all important.

Richdome '87 Optics 37

Richdome supplies cases, suckers and tweezers to the contact lens industry and optical practices.

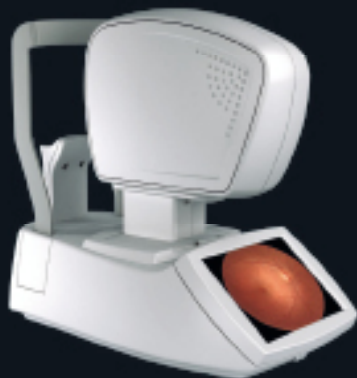
Sauflon Pharmaceuticals 55

Following the success of Clariti 1day, contact lens and solutions manufacturer Sauflon is launching the first silicone hydrogel daily disposable toric lens, Clariti 1day toric. As with Clariti 1day, due to the comfort and ocular health benefits, combined with its market positioning, Sauflon expects Clariti 1day toric to be widely used as the upgrade lens of choice for patients wearing old technology hydrogel lenses. Visit Sauflon to find out more about Clariti 1day toric, and how the Clariti family can help practices upgrade patients into healthier, more comfortable contact lenses.

Scope Healthcare 13

Scope Healthcare will present the Hycosan range – Hycosan, Hycosan Plus and Hycosan Extra contain Hyaluronic acid in a patented preservative and phosphate-free multidose device which offers six months' guaranteed sterility without the need for a preservative. The solutions are suitable for use with all types of contact lenses. The different Hycosan formulations offer the

The future of non-mydriatic retinal imaging... ...can be yours for only £8,995*



- Fully-automated system
- Easy-to-use touch screen operation
- Integrated capture camera and PC
- Low powered LED flash
- High quality images, in less than 30 seconds per eye
- USB memory stick, Wi-Fi and Ethernet connectivity

- Glaucoma
- Retina
- Cataract/Cornea
- Orthoptic
- Refractive

Haag-Streit UK is showcasing a number of exciting products at BCLA, including the DRS imaging system and Spectralis OCT, visit us at stand 77.

HAAG-STREIT UK

haagstreituk.com
+44 (0)1279 458261

*Introductory price includes the DRS system only and is valid for a limited time. The price excludes VAT, table and printer.



clinician and patient a cost-effective choice of dry eye solution which best suits their needs, said Scope.

Sightsavers

Sightsavers is an international agency which works to eliminate avoidable blindness and promote equality of opportunity for disabled people. Working with local partners, Sightsavers delivers vital eye care in over 30 countries across Africa, Asia and the Caribbean. Sightsavers works to restore sight through specialist treatment and eye care; it also supports people who are irreversibly blind by providing education, counselling and training. This approach helps the people who need it most – those living in poverty in some of the world's poorest countries. Since its inception in 1950, Sightsavers has supported over 200m treatments and 7m sight-saving operations.

Soflex Contact Lenses/ Paragon CRT 50

The Soflex Scleral Lens (SSL) has been designed for a variety of eye conditions, such as advanced keratoconus, pellucid marginal degeneration, corneal trauma and Stevens-Johnson syndrome. Eye injuries as well as surgical complications and corneal transplants can be treated with the SSL. The company added that the lens could be fitted to any irregular cornea, restoring vision and providing comfort. Dispo Air multi in standard and high addition is a monthly disposable silicone hydrogel with add centre near multifocal. The lens is manufactured with a patented edge technology to ensure comfort and a wide range of parameters is available.

Specsavers 65

Specsavers is highlighting its recent expansion into Australia and New Zealand. The company has opened more than 300 stores since 2008 and over 250 optometrists have joined its partnership programme to become co-owners in their own practice. At the BCLA conference,

Specsavers' Australia/New Zealand team will talk visitors through the opportunities that await 'Down Under' – for either career or partnership roles. While OCANZ registered optometrists will find a smooth transition immediately possible with the Specsavers Relocation Package, if you're not already OCANZ registered, visit and ask about the OCANZ Assistance Package.

Spectrum Théa 62

Spectrum Théa Pharmaceuticals specialises in ophthalmic products for dry eye, blepharitis, eye nutritionals and prescriptive products, all dedicated to improving eye health. We are pleased to be introducing a new luxury dry eye drop at BCLA 2011. Thealoz is a sterile, preservative-free, isotonic, and pH neutral aqueous ophthalmic solution, in the ABAK dispensing system and it is contact lens compatible.

Stepper (UK) 27

Stepper supplies quality ophthalmic frames in the UK in the Stepper, Stepper'S, Stepper Sun, Eclectic, Echo by Stepper and Essentials ranges. The demand for plastics is set to continue and Stepper UK sees growth in more restrained and sophisticated styling. Emerging styles use a mix of curves and edges to create elegant models with a contemporary edge. Pushing forward what can be achieved in existing materials has also influenced styling, with many mixing the creativity plastic allows with the strength and lightness of titanium.

Swiss Lens 63

Based in Switzerland, SwissLens has been manufacturing contact lenses for more than 14 years and

is one of Europe's largest lathe-cut soft contact lens suppliers. Since January 2011 these precision-made lenses have become available in the UK and they will be presented at the BCLA. SwissLens can manufacture spherical, toric and presbyopic soft (and RGP) lenses in virtually any designs and parameters in a wide range of materials including silicone hydrogel. Also available are soft lenses tailored for medical conditions such as keratoconus and post-surgical (toric and presbyopic). On the Saturday at 10.30am in the Pavilion SwissLens will present a talk and invite questions about its products and services.

Topcon 26

Gold Sponsor Topcon predicts 2011 is going to be an exciting year for the optometry profession. It launched more than 10 new products at Optrafair and many of these will be showcased at the BCLA. Included is Topcon's first practice management system, i-Clarity, which has an intuitive user interface, the latest 3D OCT-2000 scanner, which can capture 50K scans per second, as well as the 3D OCT-2000FA+ with fluorescein angiography and autofluorescence. Approved by the English National Screening Programme – Diabetic Retinopathy, this next-generation fundus camera has many more functions designed for all levels of ophthalmic professionals. Also showcased will be the CA-200F which has fluometry and pupillometry, enabling live viewing of the contact lens with a fluorescein view.

UltraVision International 88

Premium Exhibitor UltraVision will introduce its new step-by-step video training for KeraSoft IC, its soft lens for irregular corneas and keratoconus. It will showcase new KeraSoft IC fitting collateral and workshops providing a full understanding of the lens and how to achieve the

best results for patients. The entire range of lathe-cut SiH and Hospital lenses will be showcased. UltraVision will host workshops in the Exhibitors' Pavilion on Friday at 5.30pm, and Saturday at 12.30pm. A Premium Exhibitor Showcase, 'KeraSoft IC Loves Extreme Corneas', will be presented on the Saturday at 3.30pm. ●



Optisoft's Practice Management Software on the iPad