

MANUFACTURING MANAGEMENT  
(FORMERLY WORKS  
MANAGEMENT)



**MANUFACTURING  
MANAGEMENT**

Manufacturing Management (formerly Works Management) has reported in accordance with ABC's industry-agreed standards for Business Magazines



**20,483**

CIRCULATION  
(AVERAGE PER ISSUE)

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www.abc.org.uk

98.4%

CONTROLLED FREE  
Issue distributed 03/12/18

1.6%

OTHER FREE  
Issue distributed 03/12/18

PAID

Issue distributed 03/12/18

MEMBERSHIP

Issue distributed 03/12/18

MONTHLY

10 ISSUES

MANUFACTURING

MARKET SECTOR

# MANUFACTURING MANAGEMENT (FORMERLY WORKS MANAGEMENT)

JANUARY TO DECEMBER 2018



AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT EDITION	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL EDITION	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 03/12/18	20,373	20,368	5	6,567	6,562	5	13,806	13,806	-
FREE COPIES	20,373	20,368	5	6,567	6,562	5	13,806	13,806	-
CONTROLLED FREE	20,056	20,056	-	6,250	6,250	-	13,806	13,806	-
REQUESTED (INDIVIDUAL)	6,508	6,508	-	4,911	4,911	-	1,597	1,597	-
REQUESTED (COLLEAGUE)	6,287	6,287	-	1,339	1,339	-	4,948	4,948	-
NON-REQUESTED (NAME)	7,261	7,261	-	-	-	-	7,261	7,261	-
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	317	312	5	317	312	5	-	-	-
NON-CONTROLLED FREE	317	312	5	317	312	5	-	-	-
MONITORED FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-

# MANUFACTURING MANAGEMENT (FORMERLY WORKS MANAGEMENT)

JANUARY TO DECEMBER 2018

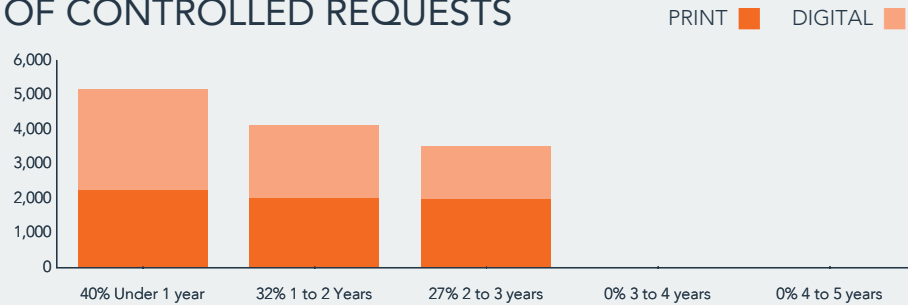


## AUDIT ISSUE ANALYSIS

### FREE COPIES DESCRIPTION

**CONTROLLED:** Directors, Managers, Engineers and other individuals who directly control or perform factory management and/or other factory service functions in specified manufacturing concerns and offices.

### AGE OF CONTROLLED REQUESTS



## DEMOGRAPHIC ANALYSIS OF AUDIT ISSUE

### Industry/Business Sector

DESCRIPTION	TOTAL	Print	Digital
Metal Goods	1,956	~1,000	~956
Mechanical Engineering	4,150	~2,000	~2,150
Office Machinery & Computers	135	~100	~35
Electrical/Electronic Equipment	2,568	~1,200	~1,368
Motor Vehicles & Parts	1,404	~600	~804
Other Transport	1,152	~500	~652
Instrument Engineering	760	~400	~360
Rubber & Plastics	1,492	~700	~792
Miscellaneous Manufacturing Industries	252	~100	~152
Metal Manufacture	409	~200	~209
Mineral Products	560	~250	~310
Chemical Industry	1,045	~500	~545
Man-made Fibres	29	~10	~19
Food & Drink	1,634	~800	~834
Textiles	228	~100	~128
Leather Goods	19	~10	~9
Clothing	140	~50	~90
Timber/Furniture	505	~200	~305
Paper/Printing/Publishing	957	~400	~557
Other Industries	661	~300	~361

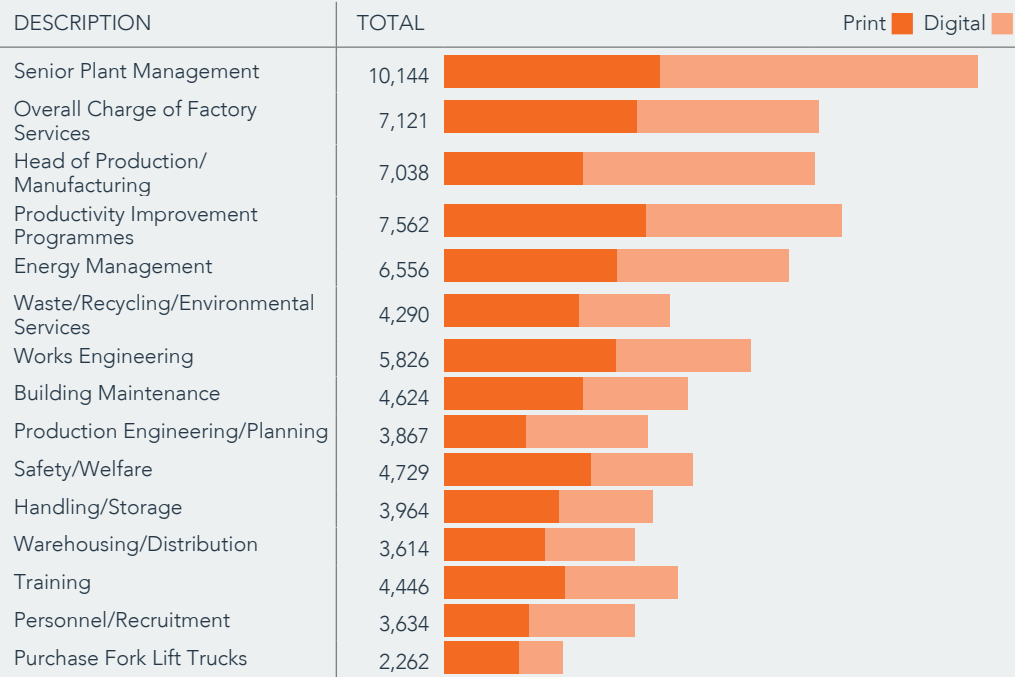
20,056 individuals were analysed (98% of the audit issue)

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JANUARY TO DECEMBER 2018



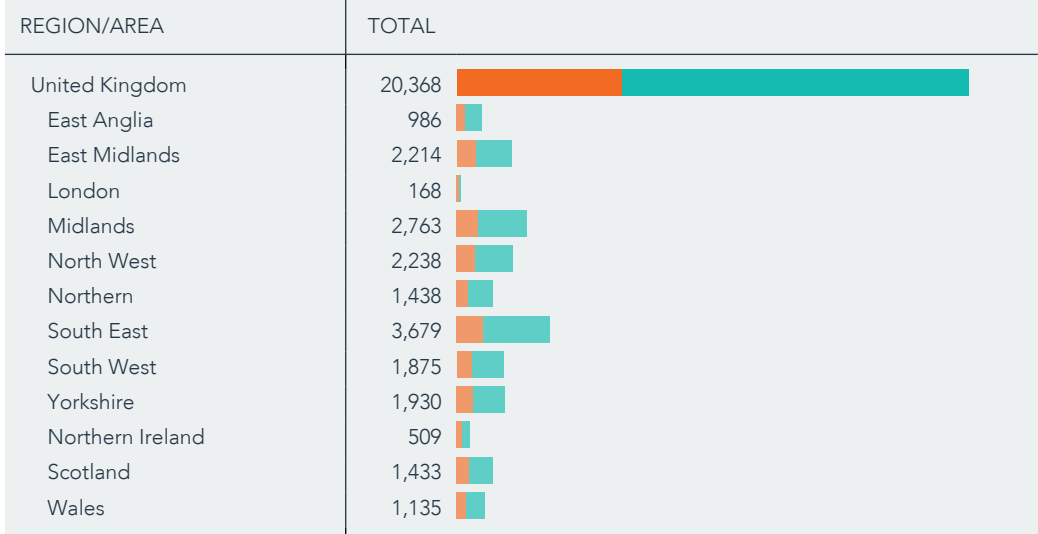
## Job Function



17,076 individuals were analysed (84% of the audit issue).  
This question allowed for multiple responses.

## GEOGRAPHIC ANALYSIS

PRINT ■ DIGITAL ■



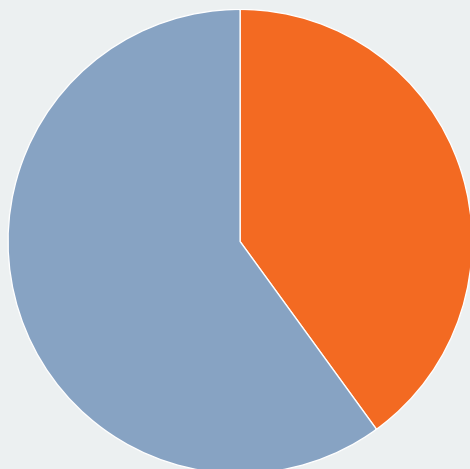
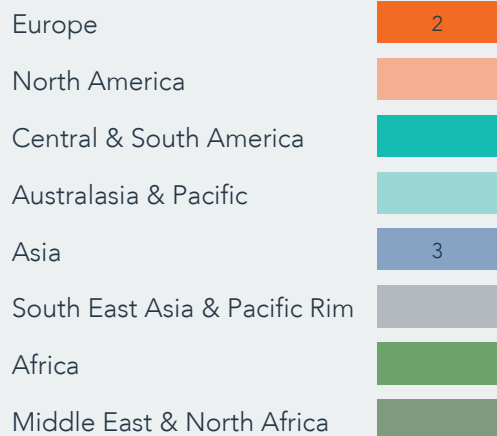
20,368 individuals were analysed (100% of the audit issue)

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JANUARY TO DECEMBER 2018



## GEOGRAPHIC ANALYSIS



## AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	20,483	20,479	4
PRINT EDITION	6,586	6,582	4
DIGITAL EDITION	13,897	13,897	-

## ISSUE ANALYSIS

ISSUE	DISTRIBUTED	TOTAL	PRINT	DIGITAL
January 2018	19/01/18	20,435		
February 2018	16/02/18	20,660		
March 2018	19/03/18	20,626		
April 2018	20/04/18	20,543		
May 2018	18/05/18	20,571		
June 2018	22/06/18	20,405		
July/August 2018	03/08/18	20,296		
September 2018	21/09/18	20,477		
October 2018	22/10/18	20,445		
November/December 2018	03/12/18	20,373		

### About this certificate

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