

newelectronics

TECHNOLOGY SPOTLIGHT

FEATURE SCHEDULE 2021

13 JAN	Sensors, Test & Measurement	12 MAY	Power	15 SEP	Railway Electronics
20 JAN	Embedded World	19 MAY	Enclosures Backplanes and Boards	17 SEP	EDS Show Preview
27 JAN	LED, Display & Optoelectronics	26 MAY	Contract Design & Manufacturing	22 SEP	Power
3 FEB	Power	2 JUN	ICs, Microcontrollers & Programmable Logic	29 SEP	EDS Show Preview
10 FEB	Embedded Solutions	9 JUN	Sensors, Test & Measurement	6 OCT	Contract Design & Manufacturing
24 FEB	Automotive	16 JUN	Embedded Solutions	13 OCT	LED, Display & Optoelectronics
3 MAR	LED, Display & Optoelectronics	23 JUN	Interconnect, Passives, Wire and Cable	20 OCT	Sensors, Test & Measurement
10 MAR	IoT	30 JUN	IOT	27 OCT	Interconnect, Passives, Wire & Cable
17 MAR	Sensors, Test & Measurement	7 JUL	Power	3 NOV	EDA & Design Software
24 MAR	Medical Electronics	14 JUL	LED, Displays & Optoelectronics	10 NOV	Embedded Solutions
7 APR	Embedded Solutions	21 JUL	ICs, Microcontrollers & Programmable Logic	17 NOV	Automotive Electronics
14 APR	Railway Electronics	18 AUG	Automotive Electronics	24 NOV	Medical Electronics
21 APR	LED, Display & Optoelectronics	25 AUG	PCB Design & Manufacturing Live	1 DEC	Power
28 APR	Automotive	1 SEPT	Interconnect, Passives, Wire & Cable	8 DEC	LED, Display & Optoelectronics
5 MAY	Defence / Military / Aerospace	8 SEPT	Embedded Solutions		

Technology Spotlight synopsis: Each issue of the New Electronics Technology Spotlight e newsletter is sent to our opted in circulation of 7,560 UK electronics design engineers, all GDPR compliant.

Open rates average 10% and each advertiser is provided with a detailed report, including the names and full contact details of the people that click through from the Headline to the main body copy.

Rate: Single insertion £1200 Copy Requirements: 50 word intro and image plus your full article or data sheet up to 300 words.

Peter Ring
M: 07967 169102
E: peter.ring@markallengroup.com

James Creber
M: 07983 989684
E: james.creber@markallengroup.com



New Electronics
MA Business
Hawley Mill, Hawley Road,
Dartford, Kent DA2 7TJ