

WILTSHIRE



AWARDS 2024



**SPONSORSHIP
OPPORTUNITIES**

WILTSHIRE

AWARDS 2024

Sponsorship opportunities

Wiltshire Life is proud to announce its 2024 awards for which it is seeking sponsors. The popular awards initiative is now in its 18th year. The event presents a golden opportunity to recognise excellence in a broad range of categories to help put this magnificent county even more firmly on the map. There are 16 award categories. The awards will be presented at a black tie dinner at the Corn Exchange, Devizes, on 8th March 2024.

The *Wiltshire Life* awards 2024 are about celebrating the extraordinary people in our communities who make a difference to our lives.

The *Wiltshire Life* awards 2024 offer unique sponsorship opportunities in Wiltshire. Not only will you gain significant exposure through various channels afforded by *Wiltshire Life*, you will be recognised in the community for ensuring that a diverse selection of people are merited for their extraordinary feats.

MEET THE JUDGES



CHAIR

Caroline Hole-Jones



Nicky Alberry



Colin Elwell



Russ Tunney



Louise Hunt-Skelley



Georgie Green



Victoria Nye



Mills Jackson



Ram Thiagarajah

THE CATEGORY SPONSORS

We are now inviting sponsors for the following categories, which unless indicated otherwise, are available to you:

HEADLINE SPONSOR

evelyn
PARTNERS

CATEGORIES

Apprentice of the Year

Business of the Year

HAWKSMOOR
INVESTMENT MANAGEMENT

Charity of the Year

Community Group
of the Year

Wiltshire
Community
Foundation

Conservation Project
of the Year

RAMSBURY

Independent Food/Drink
Producer of the Year

Independent Retailer
of the Year,
inc. Farm/Village Shop

Lifetime Achievement
Award

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Local Hero
of the Year

Pride of
Wiltshire Award

TRETHOVANS
Law. As it should be.

Pub of the Year

The Arts,
Culture & Music Award

The Green Business
Award

Teacher/Coach
of the Year

Young Entrepreneur
of the Year

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PARTNERS

Young Sports Personality
of the Year

WHAT WILL YOU RECEIVE?

Pre-event promotion

Print

- Your business logo and company name will appear in the awards section of every issue of *Wiltshire Life* running up to the event (*that's up to 12 months depending on when you start sponsoring. The sooner you start the more coverage your brand will receive.*)
- Receive a full page advert/advertorial in an issue of *Wiltshire Life* media value of £1,080, leading up to the awards.
- Your logo on invitations made to the shortlisted finalists and on all guest tickets.
- Regular promotion through Wiltshire magazines and local newspapers.

Online

Please visit www.wiltshirelifeawards.co.uk

- Your logo presence on the landing and category pages of the website.
- A 200-word company bio and live links to your website, social media platforms and any other relevant channels.
- Branding on all pre-event promotion including all our awards promotional emails, and regular updates on Facebook, Instagram, Twitter and in our monthly newsletter.
- 10 second sponsor video, wishing those shortlisted in their sponsored category, "good luck". These videos will be posted to our social media and website 2 weeks prior to the ceremony. (at sponsor's own cost to film).

The Wiltshire Life Awards demonstrate the resilience, diversity and successes that take place every day in all corners of our wonderful county. Evelyn Partners are delighted to sponsor them.

*Colin Elwell
Partner, Evelyn Partners*

On the night

In person

- Two tickets to the black tie three-course dinner with wine, with the option to buy two further tickets at a discounted price.
- Champagne reception to welcome your category finalists.
- Host your category table.
- Present your award on stage to the finalists in your category.

Print

- Branding on all signage, including welcome board, champagne reception area, menus, place-names, table cards, and your logo will appear on the big screen throughout the ceremony.
- Receive a full page advert next to the winner of your category in the 40-page souvenir programme, which will be presented to the guests on leaving.

Online

- Live social media posting of the winners as they are announced will be posted to the Wiltshire Life twitter with your companies twitter handle.

Additional benefits

- The chance to give promotional gifts/literature to all awards ceremony guests.

Post-awards coverage

- *Wiltshire Life* will publish a full write-up of the evening. This will feature within the magazine and on the website and will include photographs of all the winners and sponsor branding.
- Your full-page advert will also appear again within the issue.
- Photographs and video of the awards ceremony will be available at www.wiltshirelifeawards.com for six months, ensuring further exposure.
- Your representative and branding will appear on our awards night video which will be available to view on our social media platforms as well as the website.

THE COST

The cost of category sponsorship is **£4,500 plus VAT** to be paid in March 2024.

(£700 payable in the month of your magazine advert)

Please contact Jane Kennedy if you would like to discuss sponsoring an award



jane.kennedy@markallengroup.com



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WILTSHIRE LIFE

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MA Music Leisure & Travel

Part of

Mark Allen

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