



www.wiltshirelife.co.uk

www.wiltshirelife.co.uk is packed with up to date news and events.

The Wiltshire Life website can help you generate client relationships with website visitors from Wiltshire who need your services, products or advice.

1 & 4

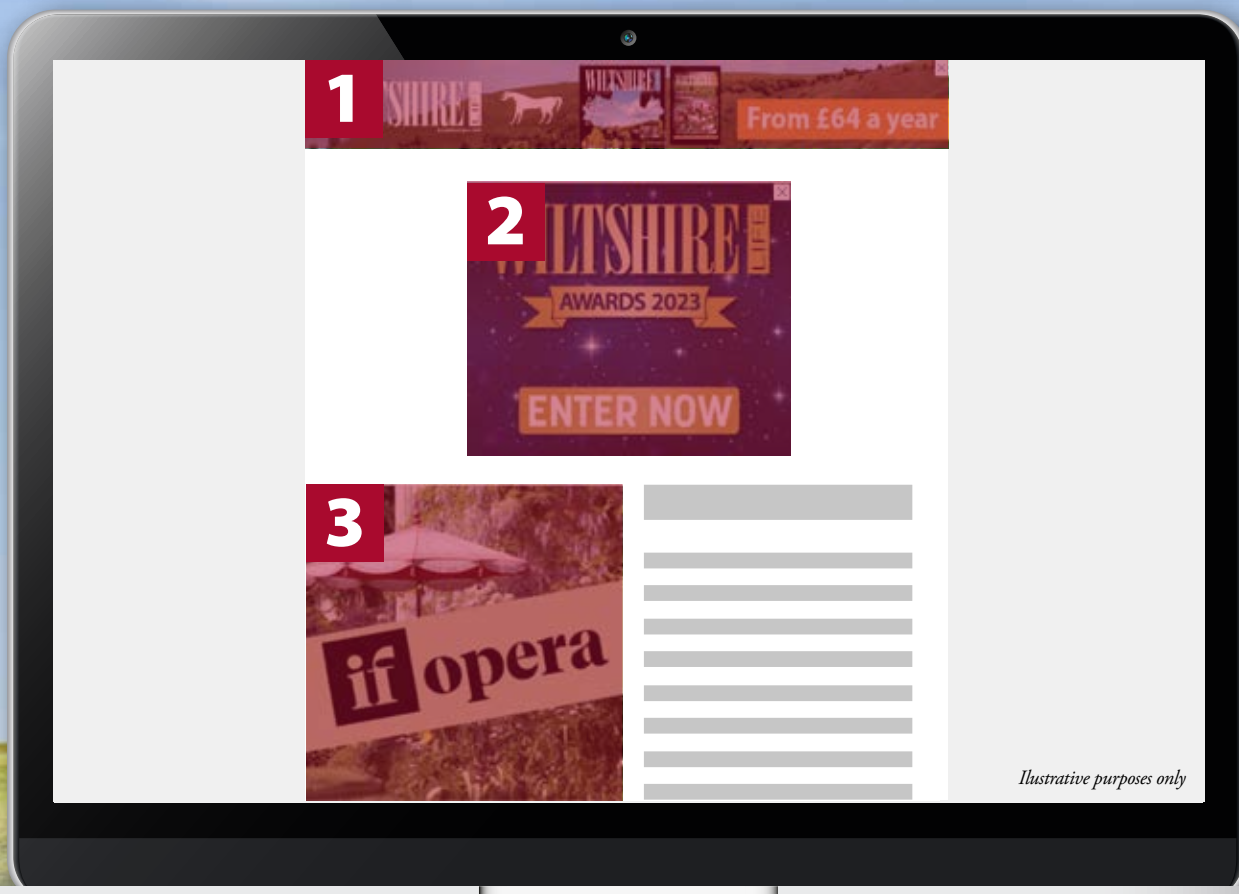
LEADERBOARD: Make the biggest impact and get extra attention to your business, event or products. Available at the top or bottom of the webpage, the banner will be linked to your website.

2 & 3

MPU: The most cost effective digital offer. We offer both static and animated opportunities. Available right hand side of web pages, the MPU will be linked to your website.

	4 weeks	Sizes	Specification
Leaderboard	£165	(w) 728 x (h) 90px / (w) 468 x (h) 60px / (w) 320 x (h) 50px	Supplied in 3 sizes as static JPEG or animated GIF*
MPU	£95	(w) 300 x (h) 250px	Supplied as static JPEG or animated GIF*

* File size of supplied JPEGs or GIFs must be under 1MB



e-Newsletter

The *Wiltshire Life* e-Newsletter is sent out to 1.5k readers twice a month, and features updates from Wiltshire charities, news from the county, offers and more.

The newsletter can include a Leaderboard, MPU and Advertorial to advertise your business.

1 LEADERBOARD: Make the biggest impact and get extra attention to your business, event or products. The leaderboard will appear at the top of the page and can be linked to your choice of web address.

2 MPU: Mid-page placement with a link to your choice of web address.

3 ADVERTORIAL: High placement of large image along with 15-word max headline and 100-words max of copy. Button with a link to your web address of choice.

4 weeks (2 x e-Newsletters)		Sizes	Specification
Leaderboard	£150	(w) 728 x (h) 90px / (w) 468 x (h) 60px / (w) 320 x (h) 50px	Supplied in 3 sizes as static JPEG or animated GIF*
MPU	£60	(w) 300 x (h) 250px	Supplied as static JPEG or animated GIF*
Advertorial	£150	15-word max headline, 100-words max copy.	Image supplied as static JPEG or animated GIF* and headline and copy supplied as editable text

* File size of supplied JPEGs or GIFs must be under 1MB